

**What is Claimed is:**

1. A nonwoven substrate suitable for use as a cleaning sheet having density of no more than about  $0.15\text{g/cm}^3$  and comprising at least one fibrous web, said substrate further comprising at least one first region and at least one second region wherein said at least one second region comprises protruding elements and is capable of greater geometric deformation than said at least one first region.
2. A nonwoven substrate according to claim 1 wherein said first regions and said second regions are visually distinct from one another.
3. A nonwoven substrate according to claim 1 wherein the first and second regions are comprised of the same material composition.
4. A nonwoven substrate according to claim 1 wherein at least one second region comprises protruding rib-like elements.
5. A nonwoven substrate according to claim 4 wherein said protruding elements are contiguous with no first regions between them.
6. A nonwoven substrate according to claim 4 wherein said protruding elements are contiguous with no unformed regions between them.
7. A nonwoven substrate according to claim 1 wherein at least a portion of said protruding elements are capable of folding to cover an adjacent contiguous protruding elements, forming pockets suitable for collection and entrapment of soil.
8. A nonwoven substrate according to claim 1 wherein at least a portion of said protruding elements are capable of folding to cover an adjacent first region, forming pockets suitable for collection and entrapment of soil.

9. A nonwoven substrate according to claim 1 wherein at least a portion of said protruding elements are capable of folding to cover an adjacent first region and adjacent protruding element, forming pockets suitable for collection and entrapment of soil.
10. A nonwoven substrate according to claim 1 wherein the first and second regions are arranged in strips across the substrate.
11. A nonwoven substrate according to claim 1 wherein the first and second regions are arranged in waves across the substrate.
12. A nonwoven substrate according to claim 1 wherein a portion of said first regions extend in a first direction while the remainder of said first regions extend in a second direction which intersects said first direction at intervals and said first regions form a boundary at least partially surrounding said second regions.
13. A nonwoven substrate according to claim 1 wherein said substrate has density of no more than about  $0.12 \text{ g/cm}^3$ .
14. A nonwoven substrate according to claim 1 wherein the substrate has caliper of no less than about 0.7 mm.
15. A nonwoven substrate according to claim 1 wherein the substrate exhibits caliper rebound of greater than about 65%.
16. A nonwoven substrate according to claim 1 wherein the substrate has basis weight of from about 10 to about 120 grams/meter<sup>2</sup>.
17. A nonwoven substrate according to claim 1 comprising at least two different fiber types, the fibers differing from one another by at least one of: (i) fiber length; (ii) fiber diameter; (iii) fiber chemistry; (iv) fiber finish; and (v) mixtures thereof.
18. A nonwoven substrate according to claim 1 wherein said substrate is composed of at least one lightly bonded web.

19. A nonwoven substrate according to claim 1 wherein said substrate is composed of at least one lightly entangled web.
20. A nonwoven substrate according to claim 1 wherein said substrate is a single fibrous web.
21. A nonwoven substrate according to claim 20, wherein said web is spunbond.
22. A nonwoven substrate according to claim 1 wherein the substrate is a laminate of webs comprising at least one fibrous web.
23. A nonwoven substrate according to claim 1 wherein the substrate is a laminate of at least a fibrous web and a reinforcing web.
24. A nonwoven substrate according to claim 23 wherein said substrate comprising at least two fibrous webs and a reinforcing web, wherein said reinforcing web is sandwiched between said fibrous webs.
25. A nonwoven substrate according to claim 1 wherein the substrate is a laminate of at least a fibrous web and an extensible web.
26. A nonwoven substrate according to claim 25 wherein said substrate comprising at least two fibrous webs and an extensible web, wherein said extensible web is sandwiched between said fibrous webs.
27. A nonwoven substrate according to claim 1 wherein the substrate is a laminate of at least a fibrous web and a reinforcing extensible web.
28. A nonwoven substrate according to claim 27 wherein said substrate comprising at least two fibrous webs and a reinforcing extensible web, wherein said reinforcing extensible web is sandwiched between said fibrous webs.
29. A nonwoven substrate according to claim 23 wherein said reinforcing web is composed of spunbond fibers.

30. A nonwoven web according to any of claims 23 wherein the fibrous webs comprise carded staple fibers and are formed by hydroentanglement and the reinforcing web is composed of spunbond fibers and wherein the laminate of webs are subsequently hydroentangled together.

31. A cleaning sheet comprising the substrate of claim 1.

32. A process of cleaning, preferably dry dusting, a soiled surface by wiping a substrate according to claim 1 over said surface.

33. A process of forming the substrate according to claim 1 wherein the starting substrate is fed through a pair of corresponding rolls, at least one of said pair of rolls comprising at least one, preferably a plurality of toothed and grooved regions about the circumference of the rolls, said grooved regions forming the first regions of the substrate and said toothed regions forming the second regions of the substrate.

34. A process of forming a substrate according to claim 33, wherein said starting substrate is fed through at least two pair of corresponding rolls.